

## Mission Statement

Empowering our community to learn, explore, create, and connect.

## Core Values (new in 2021)

**\* Welcoming**

**\* Inclusive**

**\* Responsive**

**\* Passionate**

## Vision Statement

Mt. Angel Public Library's vision is to provide materials, programs, and services to help community residents of all ages and cultural backgrounds meet their informational, educational, professional, and recreational needs. The library creates and supports:

- Inquisitive Preschoolers
- Successful Students
- Skilled Workers and Entrepreneurs
- Engaged Citizens and Critical Thinkers
- Lifelong Learners and Creators

## Services Provided

Core library services include creative programming for all ages, reference services, reader's advisory assistance, outreach activities, and technology/computer access. We also maintain a varied collection of materials for patrons to check out including children's, large print, nonfiction, music, DVDs, popular fiction, magazines, Spanish-language materials, toddler totes, audiobooks, graphic novels, Launchpads, and ebooks, as well as 7 mobile hotspots and Cultural Passes to five different locations (up from 3 in 2020), STEM kits and games. Our patrons also have access to over 1 million items through our partner libraries in CCRLS. In addition, we provide 24-hour-online access to digital downloads, databases, reference service and other electronic resources.

## Accomplishments 2021-22

### Grants, Scholarships, Donations

The Library was awarded several grants throughout the year:

- \$300 from Remake Learning Days/STEM Week Oregon to provide funding for a dinosaur program in May and to purchase a telescope for checkout;
- \$500 and 5 toddler totes from Marion and Polk County Early Learning Hub to purchase equity and diversity themed children's books;
- \$1500 Teen Services Grant from the State Library of Oregon (LSTA funds) for summer teen programming that benefited the community;
- \$3000 Library Transforming Communities from the American Library Association that helped purchase an outdoor theater system to be used in the summer of 2022;
- \$1200 Libros for Oregon grant to purchase Spanish language books for adults from the Book Festival in Guadalajara, Mexico.

- In addition, the Library Director received a \$1500 scholarship to attend (and present at) the Association of Rural and Small Libraries conference in September in Sparks, NV.
- Further, besides many much appreciated smaller gifts, the library received a \$6000 memorial gift that paid for the new “Honor Wall” (see below) with the remainder deposited in the Library’s Endowment Fund, and a \$1200 donation that purchased 8 Launchpads for children to checkout.
- In the second year of \$15,000 STEAM Equity Grant from the American Library Association, the library offered STEAM programming, created Exploration Spaces, hosted the *Somos Super Creativ@s/We're Super Creative* Exhibit (Feb.-May), and assembled STEM kits for checkout.

### Facilities and New Services

- The tree in the Platz, damaged in last February’s ice storm, was cut down in October and the pavers in the Platz were removed. Josh Fogarty of Evans Valley Exposed was hired to replace the paving stones with stamped concrete. Once installed, a new tree will be planted.
- Installed an “Honor Wall” in the library vestibule to acknowledge all those who made the beautiful Library building possible. It also recognizes those who have contributed to the library's Endowment Fund.
- Installed secured “After Hours Holds Lockers” to enable patrons to pick up materials when they can’t do so during regular Library hours. Four security cameras were installed by Nighthawk Alarm—one outside overlooking the lockers, one inside overlooking the Circulation desk, and two outside that provide a 180-degree view of Charles Street.
- The Library served as a Community Cooling Center several times this summer when the outdoor temperature was above 100 degrees, providing water, air conditioning and movies.
- Installed a drip irrigation system in the outdoor planters.
- Installed a new 77” smart TV in the Community Room to replace the defunct projector.

### Outreach and Communication

- Began publishing a monthly e-newsletter in May 2021, sent to all Mt. Angel Library patrons with an email account (unless they opt-out).
- Collaborated with the following organizations: St. Mary’s Elementary School, Mt. Angel Middle School, Mt. Angel High School, St. Mary Catholic Church, Marion County 4-H, Littlest Angel Preschool, Catholic Community Services, Mt. Angel Police and Fire Departments, Summer Free Lunch Program, Mission Benedict, Mt. Angel Senior Center, and local area businesses.
- Hosted a Library booth at the Hometown Spirit festival in July.
- Hosted an Usborne Bookfair booth at the Hazelnut Festival in December, earning \$909 in free Usborne books for the Library and \$436 dollars in cash.

- Conducted many Community Conversations with a variety of stakeholders and groups in preparation of developing the library's first strategic plan, and reported back to City Council with the preliminary results.

### Advocacy

- In April 2021, Library Director, Jackie Mills, appeared on an Intellectual Freedom Panel hosted by the State Library of Oregon..
- In May 2021, Library Director, Jackie Mills, was featured in an article published in ALA's *The Programming Librarian*: <https://programminglibrarian.org/articles/five-mistakes-you-might-be-making-your-library-partnerships>
- In September 2021, Library Director, Jackie Mills, presented a session at the Association of Rural and Small Libraries conference in September in Sparks, NV.
- In December 2021, Library Director, Jackie Mills, was a plenary speaker for the Rural Library Summit.
- In January 2022, the Library was featured in a newsletter published by the South-Metro Salem STEM Partnership: [https://drive.google.com/file/d/1pweTiuOrpJPG-ejMs9eHOzE6UhNafUJV/view?fbclid=IwAR2ZbB4nryTCRb-eCh4JwI8APCmjkYuOvm-B2a7z-pKaJZxVvMj9\\_cijqM8](https://drive.google.com/file/d/1pweTiuOrpJPG-ejMs9eHOzE6UhNafUJV/view?fbclid=IwAR2ZbB4nryTCRb-eCh4JwI8APCmjkYuOvm-B2a7z-pKaJZxVvMj9_cijqM8)

### COVID Response

Despite the limitations placed on the Library and its services due to the COVID pandemic, the Library staff worked tirelessly to meet the needs of our community throughout the shutdown by providing curbside holds, resource selection services, and virtual programming for all ages.

We also:

- Provided **655** appointments for browsing and computer use until the Library reopened to the public on July 6, 2021.
- Bridged the digital divide by providing **17,535 FREE** Wi-Fi sessions to our patrons and by providing **213** internet sessions on our **5** public access computers.
- The 2021 Summer Reading Program lasted 10 weeks and was a great success with **213** children, **38** teens, and **84** adults registered .The Library hosted **44** Summer Reading Program activities and events that were attended by **844** people. We are thrilled to report that these numbers reflect an almost total “bounce back” to pre-pandemic levels.
- Hosted **162** innovative programs and events (virtual and live) for all ages with a total attendance of **4078**.
- Distributed **1238** STEAM and activity packets to our children and teens.
- Hosted **17** outreach programs off-site for **995** people.
- Delivered library resources to **over 152** homebound patrons.
- Welcomed **7,893** patrons who came to Mt. Angel Public Library in person to pick up curbside holds or activity packets, or to browse or use a computer by appointment.
- Checked out or renewed **31,905** books, magazines, DVDs, and other items.
- Answered **2265** reference questions for patrons on a wide variety of topics and assisted patrons **1647** times via the phone.
- Registered **117** new borrowers for a total of **2655** registered patrons.
- Coordinated our team of **24** volunteers who worked **873** hours, a value of over \$20,000!

- Supplied a continuous selection of best-selling fiction and nonfiction books, feature films and audiobooks with local priority.
- Offered access to over 100,000 downloadable audiobooks and ebooks through the CCRLS website.

## Objectives 2022-23

### ***I. Community***

1. Improve communication with Mt. Angel citizens about the library and its services, utilizing print and social media venues as well as personal outreach to individuals and civic groups.
2. Assess community needs and respond to the results of a survey offered online, in person, and on paper.

### ***II. Technology***

- Continue to offer access to computers, mobile hotspots, a printer, and Wi-Fi to breach the digital divide in our community.
- Actively promote varied learning resources and technology training.
- Utilize the “Laptop Lab to Go” to implement technology programs for seniors to comply with the LSTA Grant requirements.
- Create a Technology Management Plan that includes a schedule for replacement and accessibility goals.

### ***III. Programming***

1. Children
  - Offer weekly, monthly and special programs for children of all ages;
  - Provide a vital Summer Reading Program for all ages that encourages reading and learning throughout the summer, preventing “summer slide” and fostering a love of reading and learning.
2. Teens
  - Offer at least one teen program per month.
  - Complete the requirements of the STEAM Equity Grant, hosting a traveling exhibition and workshop, developing and sustaining a STEAM exploration space, and facilitating three STEAM family programs.
  - Collaborate with OSU iINVENT program to offer a free STEM summer camp for Middle School students.
3. Adults & Seniors

- Provide educational and recreational programming that utilizes community resources.
- 4. Hispanic Community
  - Provide resources and programming for our Hispanic population.

#### ***IV. Collection/Facilities***

1. Continue to provide the outstanding customer service and up-to-date resources that our patrons expect in a clean, welcoming, well maintained facility.
2. Continue to provide materials, programs, and services to help community residents of all ages and cultural backgrounds meet their informational, educational, professional, and recreational needs.

#### ***V. Networking/Outreach***

1. Excite people about reading and early literacy by networking with community partners such as Mt. Angel Towers, St. Joseph's Shelter, Mt. Angel Senior Center, preschools, and both public and private area schools.
2. Continue to develop and strengthen ties with local schools, non-profits, and other like-minded organizations to maximize efforts and steward available resources, benefiting all involved and better meeting the needs of our community.

Performance Measurements		Library					
Strategy	Measure	Actual 2017-2018	Actual 2018-19	Actual 2019-20*	Actual FY 2020-21 *	Estimate FY 2021-22 +	Forecast FY 2022-23 +
Increase total number of patron visits by 10%	Document how many people visit the library	13699	17318	14135	5136	9561	10517
Increase number of patrons visiting the library on Saturdays by 10%	Document how many people visited the library on Saturdays	1219	1534	1196	0 *	1212	1333
Increase total circulation by 5%	Monthly statistical reports	30378	30726	30494	22121	36651	33600
Improve the Summer Reading Program Satisfaction Results	Summer Reading Survey	Unknown	93% satisfied or highly satisfied	97% satisfied or highly satisfied	NA	92.6% satisfied or highly satisfied	Maintain a 92% satisfied or highly satisfied or higher
Increase the number of registrants for the Summer Reading Program by 5%	Document how many people register for the Summer Reading	Unknown	384	381	136	335	400
Increase number of outreach programs offered by the Library	Document the number of outreach programs and participants	Unknown	10 programs reaching 979 people	13 programs reaching 729 people	20 programs reaching 1208 people	15 programs reaching 1200 people	20 programs reaching 2400 people
<p>* The Library was not open for patron use for the last four months of FY2019-20 and all through FY 2020-21. We provided curbside holds throughout the year, and appointments for browsing and computer use for nine months. Staff was in the building from 11-5, Tuesdays - Fridays. No Saturdays. + Forecast for FY2021-22 is based on FY2019-20 numbers and assumes the library will reopen for services and programming.</p>							